How to build a professional network

The Wofford network is special! There are currently over 14,000 living alumni, all of whom share a similar experience and connection to Wofford. Wofford graduates want to connect with Wofford students, so take advantage of that resource. Other employers and graduate schools also look closely at Wofford students because of the college’s reputation.

Here’s how to do your part to build a solid network:

**Do your homework.** This includes researching the company you want to learn more about and the people who work there. Prepare questions so you’ll be ready for informational interviews.

**Make an appointment with the Career Center.** We are here to support you, and we work with the college’s Alumni Office to create potential connections.

**Join LinkedIn, myMentor and Handshake.** These online platforms are great resources. Read the information below to get started.

**Wofford College LinkedIn**
- Join and instantly become one of 10,000 alumni connections.
- Click on the “Alumni” tab to search by geographic location, company and title.
- Do your research, then send messages to those who seem best suited to aid in your job search.
- Prepare a professional message asking for informational interviews.
- Remember that people are busy, so although you’re reaching out to alumni, the responses by still be hit or miss. Don’t be discouraged; the more messages the higher probability of making a connection.

**myMentor**
- myMentor is a partnership between the Alumni Association and the Career Center.
- Students are encouraged to watch this 10-minute video for advice and directions on how to create a profile. [https://www.youtube.com/watch?v=LMuBjvSHsPQ](https://www.youtube.com/watch?v=LMuBjvSHsPQ)

**Handshake**
- Handshake has a peer-to-peer messaging system that allows users to connect with others on the platform.
- Students must have their privacy setting set to “community” in order to search by job title and company.
- Handshake supports questions on a variety of topics.
  - Professional Experience.
- Ask what it’s like to work for a particular company.
  ○ Education Recommendations.
    ■ Ask about a grad school program you’re interested in.
  ○ Resume Advice.
    ■ Ask about how you can best highlight your experiences when crafting your resume.
  ○ Interview Advice.
    ■ Ask about how you can best prepare for an upcoming interview.
  ○ Reviews or Q&A.
    ■ Ask a follow-up question about a Review or a Q&A question that was answered.
  ○ Other career related topic.
    ■ Ask something else related to your career search.

**Scouted**
Scouted is a job matching platform that helps college students and recent graduates find great jobs based on who they are, not just how they look on paper. Scouted is free to job searchers. Visit scouted.io to get started.